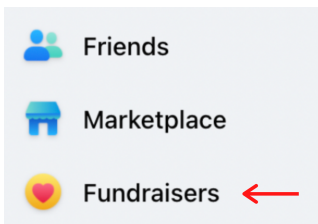


LAJF and CRS Facebook Fundraiser

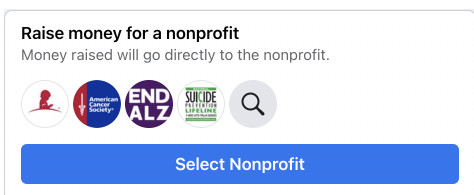
Instructions for Set-up



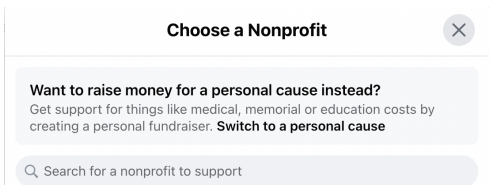
1. Select **Fundraisers** from the left hand menu:



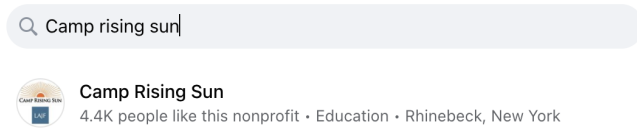
2. Click **Select Nonprofit** in the box that says **Raise money for a nonprofit**:



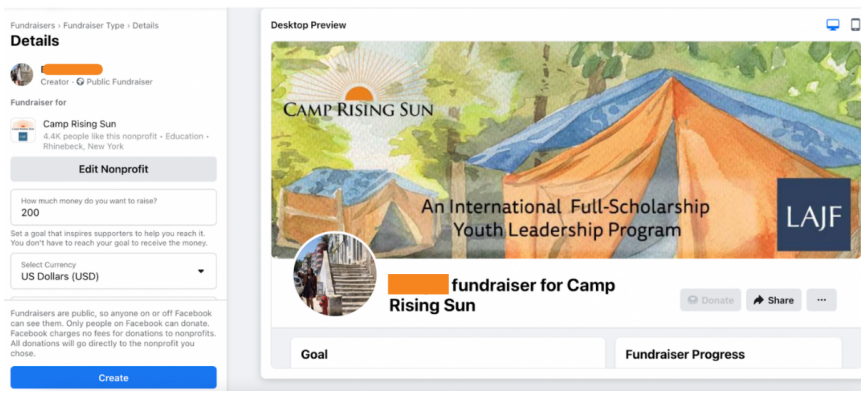
3. When the box that says **Choose a Nonprofit** pops up, type **Camp Rising Sun** in the search bar:



4. **Camp Rising Sun** should be one of the first things that pops up, make sure you select us and not the other "Camp Rising Sun" listed (see our logo that pops up below):



5. It should bring you to a **Facebook Fundraiser creation page** that looks like this:



6. In that left hand menu under **Details** you can edit the fundraiser elements:
 - a. **Set your fundraising goal** under **How much money do you want to raise?**
 - i. Your Facebook friends can see your fundraising goal and will be able to see how much progress you've made.
 - b. **Name** your fundraiser.
 - i. Examples: *John's Fundraiser for Camp Rising Sun; Help Raise Money for Camp Rising Sun; Sponsor a Camper for Camp Rising Sun*
 - c. **Add a description** for your fundraiser under **Why are you raising money.**
 - i. A description that we've written will automatically populate and feel free to use this.
 - ii. Edit and make changes to your specific purpose as needed.
 - iii. Example text below:

Description if you are an alumni (personalize the language highlighted in yellow):

Hello friends! I need your help in raising money for a cause that is very dear to me. I was a camper at Camp Rising Sun in X year and have stayed involved as an alumni since. LAJF's mission is to develop in promising young people from all over the world a lifelong commitment to compassionate and responsible leadership for the betterment of their communities and the world.

CRS completely changed my life — I am the person and leader I am today because of the lessons I learned through my experiences there. CRS creates a global community of young people who come together, learn from each other, and develop invaluable skills that will serve them for the rest of their lives. I want to provide this opportunity to as many young people as I can. Your donation will have a direct and lasting impact on the lives of the participants in our program. Please give today! Reach out to me if you have questions and check out our website lajf.org to learn more.

Facebook pays all the processing fees for you, so 100% of your donation goes directly to the nonprofit.

7. **Update the cover photo** of your fundraiser if you want.
 - a. There is already a graphic that automatically populates as the cover photo, which you can keep, or you can use a personal photo of you at Camp or something Camp/LAJF specific.
8. **Click Create** to publish your fundraiser, which will appear as a post on your Facebook page.
9. Reach out to the LAJF staff if you need further assistance in setting up your fundraiser. You can contact our Development Associate, Emily Barnard, at ebarnard@lajf.org.